

Learn to Automate Your
Repetitive Excel Projects

Online Training
Its Potential ROI & Its
Non-Programmer and
Self-Paced Methodology



The Excel Smart Way!

For an overview of the **Excel with Macros & VBA** workshops view videos at <https://excelsmart.com>

ROI (Return on Investment) Can Be From 100% to 400%

For clickable links: Open in Chrome or Edge

The degree to which workplace time and cost savings are realized will depend upon how much time and resources current repetitive Excel projects consume and the degree to which workshop skills and tools are applied. But, after just the first two workshops, students are often able to see that a ½ man day per month, or a ½ man day per week (=2 days/month), might be saved by applying what is taught. If this is the case, then 6-to-24 man-days could be saved every year. In calculating an ROI, if we assume that, in addition to 2 days (approximately 16 hours) of training (over Levels 1 & 2 workshops), that 3 to 5 days (say 4 days) are needed to create macros required to automate a project, then the ROI at the end of the first year would be approximately 100% to 400% (6/6 or 24/6).

The Non-Programmer Learning Approach Empowers Typical Excel Users

- The three levels of this workshop series are designed to minimize manual VBA* coding (programming). During workshops 1 and 2 students focus on the use of Excel's Macro Recorder to generate VBA code.
- This Worksheet Centric training approach means that students learn about macro creation within a context they already understand – Excel worksheet features they already know or new ones they can easily learn.
- Throughout this, Macro Recording Best Practices are emphasized. Thus, students learn macro (VBA*) code generation techniques that require little or no subsequent modification. And when significant code modification is needed, they learn to supplement their generated code with pre-created VBA code tools.
- This secondary focus on the need to manually create VBA* code, provides enough familiarity with VBA*, so that by workshop 3 students are better able to accomplish some introductory programming exercises.

Here's a video about this Non-Programmer Approach <https://excelsmart.com/non-programmer-video.htm>

The Self-Paced Online Methodology Maximizes Every Student's Ability to Learn

- Quick Learners can complete training exercises at a speed not possible during a Live Training event.
- Students who take more time to absorb materials can complete the training at their own pace, without the pressure of needing to keep up with the common learning pace of a live training event.
- All students benefit from the ability to pause and rewind videos to take notes, a break, or to ask for help.
- Online Content over 3-months versus a live classroom training event gives ample time to reinforce learning.
- Videos with an Onscreen Instructor engage students in ways that simple screen capture videos do not.
- A Help Ticketing System, plus a Live Desktop Sharing Capability provide responsive online support.
- Exercise Workbooks, with Exercise Files, plus downloadable Bonus PDFs are provided for post-training use.

Here's a video about this Self-Paced Learning Method <https://excelsmart.com/benefits-of-self-paced-learning.htm>

Testimonials – See Training Evaluations at https://excelsmart.com/roi/ExcelSmart_Student_Evaluations.pdf

- D. Goberdham, Controller – CPA/CGA: Found the learning to be well-structured and career rewarding.
- A. Perez, Corporate Finance: An extremely valuable learning experience, focused on real world exercises.
- S. Chowdhury, Senior Project Officer, PMP: Learned a great deal from practical exercises, not just theory.

To Enroll or Ask for More Information

- To enroll or to ask for more information visit <https://excelsmart.com>
- You can also Email info@excelsmart.com or Call (905) 848-5636