

“Excel with Macros & VBA” New > **Direct to Public** Training Benefits

BEGINNING THE FALL OF 2021

Beginning the Fall of 2021, this training is offered Direct to the Public.
Previously, this training was available (most recently) only through...



Sheridan



CPA
ALBERTA



- ▶ Previously, training enrollment options, such as discounted pricing for “Bundled courses” were not possible, due either to conflicting business objectives or business processes needed to support course bundling did not exist within these “middleman” reseller organizations.
- ▶ Also, working with these organizations meant that 3rd party learning resources could not be offered, since they understandably required a direct relationship with all learning providers. As a result, being able to offer students additional learning opportunities from a trusted 3rd Party was not possible.
- ▶ By moving to a “Direct to Public” business model all these restrictions are removed. Thus, pricing on bundled courses can now be discounted, and 3rd Party Learning Courses/Resources can be offered.

Benefit #1 > Lower Cost Enrolment Fees

"Excel with Macros & VBA" - Series of 3 Courses

	Single Course Fee	Two-Course Bundle	Three-Course Bundle
		Bundled Enrolments were Not Discounted	
Prior (Middleman) Fees \$350, \$375, \$400 per Course	Before \$375	Before \$750	Before \$1,125
		+ \$375	+ \$375

Benefit #1 > Lower Cost Enrolment Fees

"Excel with Macros & VBA" - Series of 3 Courses

	Single Course Fee	Two-Course Bundle	Three-Course Bundle
Direct to Public	\$297	\$247	Save 17%
		- \$50	
	↓	↓ x2	
	Before \$375	Now \$297	Save 21%
		Before \$494	Now \$247
			Save 34%

Discounted Bundle Pricing Now = Big Savings

Benefit #1 > Lower Cost Enrolment Fees

"Excel with Macros & VBA" - Series of 3 Courses

		Single Course Fee			Two-Course Bundle			Three-Course Bundle		
Direct to Public			\$297	- \$50	\$247	Save 17%		\$197	Save 34%	
			↓		x2			x3		
Before	Now	Save		Before	Now	Save	Before	Now	Save	
\$375	\$297	21%		\$750	\$494	34%	\$1,125	\$591	47%	

Discounted Bundle Pricing Now = Big Savings

Benefit #2 > Training Sessions Start Monthly

Training Sessions start monthly to provide a maximum degree of scheduling flexibility*.

*Note:

Whether purchasing one course, or a Bundle of courses, **students can schedule a start date for each course, at any point in time following the purchase**, allowing for a training period to be chosen that best fits their personal schedule.

2021 - 2022 Academic Year | Excel with Macros and VBA Online Training

Start Date	End Date	Excel Macros VBA1	Excel Macros VBA2	Excel Macros VBA3
Sep 21 2021 (Tue)	Dec 20 2021 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Oct 19 2021 (Tue)	Jan 17 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Nov 16 2021 (Tue)	Feb 14 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Dec 14 2021 (Tue)	Mar 14 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Jan 11 2022 (Tue)	Apr 11 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Feb 08 2022 (Tue)	May 09 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Mar 08 2022 (Tue)	Jun 06 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Apr 05 2022 (Tue)	Jul 04 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
May 03 2022 (Tue)	Aug 01 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Jun 07 2022 (Tue)	Sep 05 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Jul 05 2022 (Tue)	Oct 03 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Aug 02 2022 (Tue)	Oct 31 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)

Training needs to be taken in sequence... VBA1, VBA2 and then VBA3... Each course builds upon concepts and skills learned in the prior course(s).

Benefit #3 > Training/Support is for 3 Months

All Training Resources* are accessible over a 3-Month* period, along with a quick-response support system.

***Note:**

- 1) There are 20 training videos per course, with a total runtime of approx. 8hrs. Also, each course offers Extra/Bonus materials. The 3-months of access provides ample time to take full advantage of this training, with time to re-enforce the learning.
- 2) The Student Exercise eBook and Excel Exercise Files are meant to be kept for after-training reference purposes.

2021 - 2022 Academic Year | Excel with Macros and VBA Online Training

Start Date	End Date	Excel Macros VBA1	Excel Macros VBA2	Excel Macros VBA3
Sep 21 2021 (Tue)	Dec 20 2021 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Oct 19 2021 (Tue)	Jan 17 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Nov 16 2021 (Tue)	Feb 14 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Dec 14 2021 (Tue)	Mar 14 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Jan 11 2022 (Tue)	Apr 11 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Feb 08 2022 (Tue)	May 09 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Mar 08 2022 (Tue)	Jun 06 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Apr 05 2022 (Tue)	Jul 04 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
May 03 2022 (Tue)	Aug 01 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Jun 07 2022 (Tue)	Sep 05 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Jul 05 2022 (Tue)	Oct 03 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)
Aug 02 2022 (Tue)	Oct 31 2022 (Mon)	VBA1 Online (3 Months)	VBA2 Online (3 Months)	VBA3 Online (3 Months)

Training needs to be taken in sequence... VBA1, VBA2 and then VBA3... Each course builds upon concepts and skills learned in the prior course(s).

Benefit #4 > Trusted 3rd Party Training is Offered

First, let's consider the "Excel with Macros & VBA" Series of Workshops:

- ▶ In Level 1, students create macros by learning to use "Macro Recording Best Practices".
- ▶ In Level 2, these skills are built upon to learn addition "Macro Recording Best Practices".
- ▶ Thus, these first two levels could be called the "**Macro Pro**" way of learning to automate Excel.
- ▶ Then in Level 3, with student's having acquired a familiarity with VBA Code in Levels 1 and 2, Custom Worksheet Functions are created using an introductory manual VBA Coding method.

"Macro Pro"		Level 3		Formulas & Functions
		Level 2		Data Analysis & Reporting
Level 1		Data Input & Navigation		

Benefit #4 > Trusted 3rd Party Training is Offered

- ▶ To recap, Levels 1 and 2 training make use of "Macro Recording Best Practices", which eliminates the need to be a VBA Programmer. And if students were to stop there, they would have learned a lot to help them streamline and speed up their repetitive projects.
- ▶ But, if you have workbooks that contain complex formulas, that are difficult to understand and next to impossible to maintain, then Level 3 is also for you. This workshop teaches how to create User Defined Functions (UDFs) to greatly simplify what is inserted into a worksheet, in place of those complex formulas. And maintaining a UDF's VBA code to alter its output is very simple to do.
- ▶ In addition, by taking the Level 3 training, you will also experience an introduction to what manual VBA coding can do for you, which is a great way to decide if the "VBA Pro" course is for you.

			Level 3	Formulas & Functions	An Intro to "VBA Pro"
"Macro Pro"	Training	Level 2	Data Analysis & Reporting		Macro Recording Best Practices
	Level 1	Data Input & Navigation			

Benefit #4 > Trusted 3rd Party Training is Offered

- ▶ To recap, Level 3 training is a way to help you to see how "VBA Pro" training could take your Excel skills to the next level.
- ▶ "VBA Pro" is a Comprehensive Training experience that also serves as a Lifelong Reference Library for all things "VBA".
- ▶ While you'll still use your "Macro Pro" skills, "VBA Pro" offers a never-ending way to expand your automation skills.

"VBA Pro" Objects, Code & Tools	Comprehensive Training / Reference Library, for VBA Coding, beyond the use of Excel's "Macro Recorder"			Module 11
				Module 10
	Module 8	Module 5	Module 6	Module 9
	Module 1	Module 2	Module 3	Module 7
				Module 4

Use a Response Form to get more "VBA Pro" info, or to Enroll

			Level 3	Formulas & Functions	An Intro to "VBA Pro"
"Macro Pro"	Training	Level 2	Data Analysis & Reporting		Macro Recording Best Practices
	Level 1	Data Input & Navigation			